

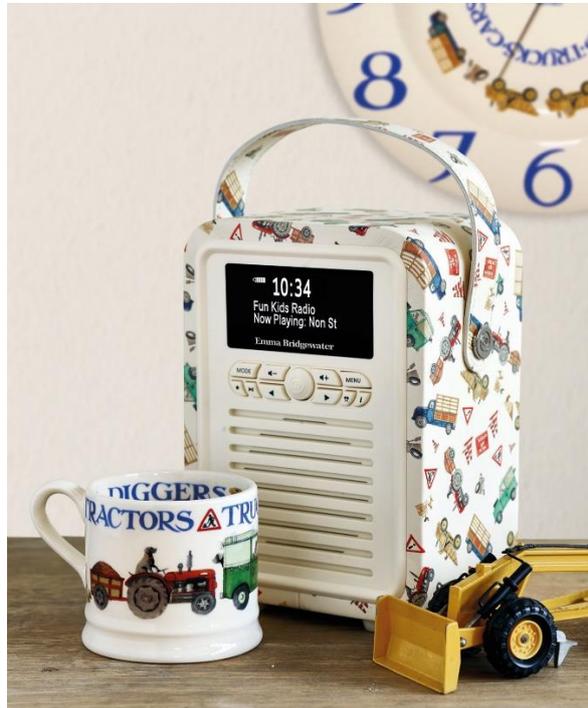


MyVQ.com

# VQ Launch Adorable Child Inspired Radios

British audio brand VQ launch the Best-Selling Retro Mini DAB Digital Radio & Bluetooth Speaker in two irresistible Emma Bridgewater Children's Patterns

## Emma Bridgewater



**June 15<sup>th</sup> 2017** – Award winning British audio brand VQ are pleased to announce the launch of two delightful DAB Digital Radios designed perfectly for your little darlings. Retro Mini by VQ is consistently one of the UK's best-selling digital radios with a range of 11 colours and 10 grown-up designer prints, so the addition of Dancing Mice and Men at Work by Emma Bridgewater gives an option for all the family.

Don't let the playful child-friendly designs fool you, there's no compromise in the premium functionality of Retro Mini, which has made it one of the nations' favourites. DAB Digital and FM Radio give access to all the stations you could need, including of course the nations' only youth orientated station Fun Kids Radio. To supplement radio listening Retro Mini features Bluetooth ideal for streaming music from the likes of Spotify or even a bedtime story from Audible.

The benefits of getting children into radio from an early age cannot be understated with a weight of evidence to prove that screen time, be it a phone, tablet or TV, make it harder to get to sleep and





MyVQ.com

interrupt sleep patterns. The ability to set the sleep timer on Retro Mini and let children drift off to a peaceful and restful sleep will be a blessing for the whole home.

DAB Digital Radios are traditionally a popular gift and with the addition of iconic Emma Bridgewater children's patterns the Retro Mini becomes ideal for; baby showers, christenings, birthdays and other special days in children's early years.

**-End-**

### **Price & Availability**

Retro Mini – DAB/DAB+ Digital Radio & Bluetooth Speaker – with Emma Bridgewater Children's Patterns - £89.99

The Radio is available from [www.MyVQ.com](http://www.MyVQ.com).



**Retro Mini | Dancing Mice**



**Retro Mini | Men at Work**

### **Retro Mini | Key Features**

- DAB & DAB+ Digital Radio
- FM Radio
- Bluetooth
- 5 Watt Full Range Ultra-Wide Speaker
- MyEQ Presets for Personalised Sound
- Dual Alarm Clock
- Sleep Timer & Kitchen Timer
- USB Charging Port for Phone/Tablet
- Mains Power or 4x AA Batteries
- Premium Leatherette with two new Children's Prints in addition to the existing range of seven Emma Bridgewater patterns
- Three Year Warranty
- Designed and Engineered in the UK



### **About VQ**

VQ is an independently owned British audio brand, born out of a desire to create products that perfectly combine Sound & Style. The multi-award winning product range is all designed and engineered at their UK headquarters.

Colour and design detail is an essential part of the VQ identity, for far too long black and silver boxes have been the de facto choice for consumer electronics – but VQ see their radios as an essential part of interior décor. A feast of the eyes as well as the ears.

Learn more:- [www.MyVQ.com](http://www.MyVQ.com) or request a Brochure

### **Press Contact**

James Royston

Marketing Director | VQ

[jroyston@newdawninnovations.co.uk](mailto:jroyston@newdawninnovations.co.uk)

Tel:- 01420 592 499

\*Full Photography & Review Samples Available on Request\*

