



MyVQ.com

VQ Launch More Designer DAB's to Die For

British audio brand VQ launch three new Lulu Guinness prints on their chic Retro Mini DAB Digital Radio & Bluetooth Speaker

Retro Mini

LULU GUINNESS



September 26th 2017 – Award winning British audio brand VQ are pleased to announce an expansion to their license partnership with renowned designer Lulu Guinness. The development adds three brand new prints; Kissing Cameo, Kooky Cat and Winking Doll to the Retro Mini collection.

Retro Mini has been one of the nation's best-selling DAB Digital Radios since launching in time for Christmas three years ago. The radio offers both Digital & FM reception giving access to all the; BBC, Commercial and local stations you care to listen to. For those more interested in their own playlists or on-demand content in the form of audiobooks or podcasts Retro Mini also features a wireless Bluetooth connection for streaming.

The Lulu Guinness Retro Mini collection was launched in Christmas 2016 with Lulu's iconic lip design in a classic black or a vibrant red hue. The three new prints entering the range for Christmas 2017 offer something for everyone from; avant-garde fashionista to those of us with a more playful disposition.





MyVQ.com

The full collection will only be available from QVC, with Kissing Cameo and Kooky Cat launched as exclusives, on December 14th. So ideal timing for last minute gift hunters or those simply looking to treat themselves over the festive period with a stylish and musical distraction.

-End-

Price & Availability

The Retro Mini Lulu Guinness collection, including new exclusive prints will be available from QVC on the 14th December as part of a Todays Special Value Event with the SRP of £89.99 reduced to under £70.

The Black Lip, Red Lip and Winking Doll patterns are available to buy now priced £89.99 from www.MyVQ.com and retailers such as John Lewis.



Retro Mini | Key Features

- DAB & DAB+ Digital Radio
- FM Radio
- Bluetooth
- 5 Watt Full Range Ultra-Wide Speaker
- MyEQ with Six Genre Specific Presets
- Dual Alarm Clock with Snooze





MyVQ.com

- Sleep Timer & Kitchen Timer
- USB Charging Port for Phone/Tablet
- Mains Power or 4x AA Battery
- Premium Leatherette Wrap
- Three Year Warranty
- Designed and Engineered in the UK

About VQ

VQ is an independently owned British audio brand, born out of a desire to create products that perfectly combine Sound & Style. The multi-award winning product range is all designed and engineered at their UK headquarters.

Colour and design detail is an essential part of the VQ identity, for far too long black and silver boxes have been the de facto choice for consumer electronics – but VQ see their radios as an essential part of interior décor. A feast of the eyes as well as the ears.

Learn more:- www.MyVQ.com or request a Brochure

Press Contact

James Royston

Marketing Director | VQ

jroyston@newdawninnovations.co.uk

Tel:- 01420 592 499

Full Photography & Review Samples Available on Request

